

Value-Added Services

sayTEXT™ Audio SMS



BUILDING A BRIDGE BETWEEN VOICE AND TEXT MESSAGING

sayTEXT is the next evolution of text messaging. With it, mobile users can send personalized or pre-recorded audio clips to each other using SMS. By eliminating the need to type, sayTEXT Audio SMS

makes text messaging much easier on the go. The service is ubiquitous and can work regardless of carrier network or handset generation.

By eliminating the need to type, sayTEXT Audio SMS makes text messaging much easier on the go.

- » Works with Any Handset Regardless of Network
- » Supports Personal and Premium Clips for Messages
- » Makes Text Messaging Completely Hands Free
- » Multimedia Distribution Lists for Messages
- » Supports Intercarrier Messaging

Driving Revenue Means Driving Differentiation

In the ever-crowded communications marketplace, it is easy to end up as just one of the pack. Maintaining a competitive edge over the competition is becoming increasingly difficult. The success or failure of new service offerings often depends on being able to demonstrate unique value to the end user. This is why uReach applications are designed to be flexible and highly customizable along many dimensions. From interfaces to feature functionality, the user experience can be tailored to address the needs of your target customer segments. This offers service providers the ability to develop new and revenue-generating service offerings that truly stand out from the crowd.

Flexible Deployment Options To Supercharge Your Business Case

When it comes to launching new service offerings, service providers have learned that managing risk and cost is of paramount importance. uReach Technologies' ValueGrow - Value-Added Managed Services™ programs were designed with your business case in mind. This unique program offers service providers the ability to deploy our applications as managed services and transition them to licensed solutions at a later date. This flexibility helps speed new products to market while controlling costs and reducing risk. ValueGrow offers a seamless transition path from managed to licensed, which allows you to migrate your customers, their data and any application customization we've performed, without service interruption.

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A Framework For Converged Services

The uReach Technologies Converged Services Framework (CSF) allows us to uniformly deploy our calling and messaging applications across fixed-line, mobile and broadband networks. This allows service providers to deliver service offerings that cut across the traditional telco verticals in order to deliver truly converged functionality to the end user. Our comprehensive service delivery framework is designed to provide highly scalable solutions that can be deployed quickly and economically.

Built For A Better Bundle

The uReach Technologies solution allows fixed-line, mobile and broadband service providers to deliver messaging and calling services that cut across the traditional telco stovepipe verticals to deliver truly converged functionality to the end user. The result is greater overall customer satisfaction, improved loyalty and larger wallet share.

Continuity During Transition

Fixed-line, mobile and broadband service providers can leverage our feature-rich, IMS-ready framework to replace aging or discontinued legacy infrastructure today and seamlessly transition our solution to their next-generation networks tomorrow.

Experience That Counts

uReach Technologies has spent the past seven years developing and deploying converged calling and messaging solutions with some of the largest service providers in the world. This means our solutions are not only hardened, but refined and market ready. Our applications are highly usable and deliver unparalleled functionality to the subscriber.

Key sayTEXT™ Audio SMS Features:

» Works with Any Handset

No special handset or phone client is required. The Audio SMS service will work with all current mobile handsets in the market.

» Personal and Premium Clips

Users can speak a message or select a prerecord premium fun clip.

» Makes Text Messaging Hands Free

Allows users to speak messages instead of typing on alphanumeric keypads.

» Multimedia Distribution Lists

Users can create distribution lists to SMS, MMS, e-mail, IM, Audio SMS and text-to-landline destinations.

» Intercarrier Messaging

Any carrier that supports SMS message exchange can do the same with Audio SMS messages.



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