

Converged Messaging

Voice Messaging



A VOICE MESSAGING SOLUTION THAT THINKS OUTSIDE OF THE BOX.

In today's competitive marketplace, voice messaging is more than just call answering—it's an essential part of any bundled voice offering and an important point of differentiation. With the right voice messaging offer, service providers can attract new customers and retain their most valuable ones. Leveraging the power of our Converged Services Framework (CSF), the uReach Technologies solution offers fixed-line,

mobile and broadband service providers a solution that extends the utility, reach and accessibility of traditional voice mail, making it accessible anytime, from anywhere and over any device. Our solution also offers advanced features, like Web access, e-mail/SMS/MMS message delivery, a speech-enabled interface for hands-free telephone access and advanced notifications.

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- » Network Agnostic for Fixed Line, Mobile and Broadband
- » Supports Legacy Feature and Interface Emulation
- » Advanced Notifications to SMS, MMS and IM
- » Access Mailbox from Web and Wireless Web
- » Fax Store and Forward Capabilities
- » Robust Voice-Activated Interface
- » Message Delivery to SMS and MMS
- » Integrates with E-mail

Driving Revenue Means Driving Differentiation

In the ever-crowded communications marketplace, it is easy to end up as just one of the pack. Maintaining a competitive edge over the competition is becoming increasingly difficult. The success or failure of new service offerings often depends on being able to demonstrate unique value to the end user. This is why uReach applications are designed to be flexible and highly customizable along many dimensions. From interfaces to feature functionality, the user experience can be tailored to address the needs of your target customer segments. This offers service providers the ability to develop new and revenue-generating service offerings that truly stand out from the crowd.

Flexible Deployment Options To Supercharge Your Business Case

When it comes to launching new service offerings, service providers have learned that managing risk and cost is of paramount importance. uReach Technologies' ValueGrowSM - Value-Added Managed Services programs were designed with your business case in mind. This unique program offers service providers the ability to deploy our applications as managed services and transition them to licensed solutions at a later date. This flexibility helps speed new products to market while controlling costs and reducing risk. ValueGrow offers a seamless transition path from managed to licensed, which allows you to migrate your customers, their data and any application customization we've performed, without service interruption.

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A Framework For Converged Services

uReach Technologies' Converged Services Framework (CSF) can be deployed uniformly and in scale across fixed-line, mobile and broadband networks. This comprehensive service delivery framework is designed to provide highly customizable, scalable solutions that can be deployed quickly and economically. The uReach solution, with its carrier-grade scalability and reliability, has been market proven with several of the world's largest carriers, and it currently services millions of customers around the world.

Built For A Better Bundle

The uReach Technologies solution allows fixed-line, mobile and broadband service providers to deliver messaging and calling services that cut across the traditional telco stovepipe verticals to deliver truly converged functionality to the end user. The result is greater overall customer satisfaction, improved loyalty and larger wallet share.

Continuity During Transition

Fixed-line, mobile and broadband service providers can leverage our feature-rich, IMS-ready framework to replace aging or discontinued legacy infrastructure today and seamlessly transition our solution to their next-generation networks tomorrow.

Experience That Counts

uReach Technologies has spent the past seven years developing and deploying converged calling and messaging solutions with some of the largest service providers in the world. This means our solutions are not only hardened, but refined and market ready. Our applications are highly usable and deliver unparalleled functionality to the subscriber.

Key Voice Messaging Features:

- » **Best-in-Class Voice Mail**
Offers a rich set of features for users to send, receive and administer their voice messages.
- » **Phone, Web and Wireless Access**
Users can access their messages and administer their accounts from any device.
- » **Message Delivery from SMS and MMS**
The service can leverage SMS and MMS for multimedia message delivery.
- » **Integrated Fax Capabilities**
Users can receive faxes in their accounts and forward them to any fax machine for printing.
- » **Speech Recognition**
Users can use the power of their own voices to navigate their accounts hands free.
- » **Enhanced Notifications**
Users can be notified of new messages via pager, SMS, MMS, IM, e-mail and out-dialed call, as well as SMDI and SS7.



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