

Introducing uReach Technologies'

## *ValueGrow*<sup>SM</sup> - Value-Added Managed Services



uReach Technologies' *ValueGrow*<sup>SM</sup> - Value-Added Managed Services is a new and compelling option for service providers looking to enter the market quickly with a minimum of up-front cost. This unique turnkey approach makes it fast, easy and economical to deploy new services with uReach Technologies.

uReach Technologies' *ValueGrow* – Value-Added Managed Services is ideal for:

- » VoIP and Next-Generation Service Providers
- » Service Providers with a Highly Distributed Subscriber Base
- » Service Providers with Immediate Legacy System “Overflow”
- » Any Provider Looking to Limit Up-front Deployment Costs

### **Our Most Popular Applications—On-Demand**

All of uReach's most popular calling and messaging applications—including Voice Messaging and Unified Messaging—are available as *ValueGrow* hosted solutions. And just as with licensed solutions, they are fully customizable and can be tailored to meet your specific functional and branding requirements.

### **Transition Your Solution Over Time**

uReach Technologies' *ValueGrow* - Value-Added Managed Services also provides the flexibility of converting your hosted offering into a licensed purchase at a later date. *ValueGrow* offers a seamless transition path from hosted to licensed, which allows you to migrate your customers, their data and any application customization we've performed, without service interruption. This ensures you're never locked in.

### **Proven Operational Excellence**

uReach Technologies' hosted solutions are in operation today with several of the largest service providers in the world. Every aspect of our offering has been tested and certified by our service provider customers and deemed hardened enough to meet their stringent requirements for reliability and availability. Our Managed Services operations and facilities have been operating for over seven years, servicing millions of end users and delivering an average availability of greater than 99.99%.

### **Building A Better Business Case With *ValueGrow* - Value-Added Managed Services**

In today's highly competitive marketplace, service providers have learned that managing risk and cost is of paramount importance. uReach Technologies' *ValueGrow* – Value-Added Managed Services was designed with your business case in mind. Our hosted solutions offer you the ability to speed new products to market while controlling costs and reducing risk.

## ValueGrow - Value-Added Managed Services

Here are just a few ways uReach Technologies' ValueGrow - Value-Added Managed Services can help you supercharge your business case:

- » **Reduced CAPEX** – Controlling capital expenditures may not be the only reason to turn to a hosted solution from uReach Technologies, but it's certainly a major factor. uReach Technologies' hosted solutions convert what would normally be a large up-front fixed expenditure into a variable monthly cost that you can align with revenue and subscriber growth.
- » **Eliminates Engineering, Furnishing and Installation** – With a hosted solution, there are no costs or resources required to physically deploy equipment and software in your network. This offers a significant time and cost savings—especially for service providers seeking to serve multiple markets/sites.
- » **Control Facilities, Software and Maintenance Costs** – When you host your converged services solution with uReach Technologies, we assume the responsibility for maintaining all of the hardware, software and facilities necessary to power your solution. This includes upgrades, capacity planning and regular maintenance.
- » **Reduces Training and Personnel Costs** – uReach Technologies' personnel will be responsible for deploying and managing your solution. The economies of scale associated with managing services in a common plant for multiple service providers allow us to work more inexpensively and efficiently than any one provider could on their own. The result is a significant cost savings that frees up your operations and IT resources to focus on activities more core to your business



### The Results Speak For Themselves

Service Providers of all types throughout North America have recognized the power of uReach Technologies' ValueGrow - Value-Added Managed Services.

Here's what some of them are saying about their hosted solutions from uReach:



*"uReach provides SunRocket with a cost-effective, best-in-class messaging solution that helps us differentiate ourselves in the marketplace."*



*"The uReach solution gave us a complete package for delivering a next-generation service that meets our customers' needs."*



*"We think uReach's product and their professional services support are excellent. They've enabled Verizon to quickly enter the market with a suite of services that are rapidly growing in demand."*



*"uReach had our service up and running within days of signing an agreement. We are now poised to offer a competitively priced voice mail service to our target customers, and with uReach's next-generation services we can up-sell our customers new enhanced services."*

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