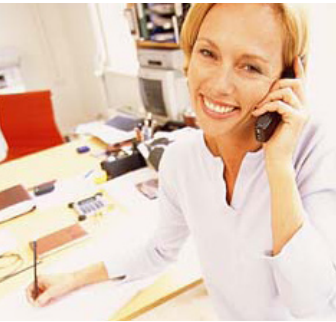


## Converged Messaging

# Converged Voice Mail



### ONE MAILBOX FOR FIXED-LINE, MOBILE AND BROADBAND VOICE MAIL

Users enjoy having unique greetings for their mobile, fixed-line and broadband phone services, but they hate the burden of having multiple mailboxes to check and administer. With Converged Messaging from uReach Technologies, users get the personalized greeting and notification options they want, without the need for multiple, disparate mailboxes. Leveraging the power of our Converged Services

Framework (CSF), the uReach Technologies' solution offers a highly differentiated messaging service that can enhance triple and quadruple plays by making voice mail retrieval and management seamless. uReach Technologies' Converged Messaging is universally accessible. Our solution also offers advanced features such as a speech-enabled interface and enhanced notifications.

Users get the personalized greeting and notification options they want, without the need for multiple, disparate mailboxes

- One Mailbox for Fixed-Line, Mobile and Broadband Voice Mail
- Best-in-Class Voice Messaging Capabilities
- Unique Greeting and Notifications Options
- Message Delivery Via SMS and MMS
- Phone, Web and Wireless Access
- Enhanced Notification Options

### Driving Revenue Means Driving Differentiation

In the ever-crowded communications marketplace, it is easy to end up as just one of the pack. Maintaining a competitive edge over the competition is becoming increasingly difficult. The success or failure of new service offerings often depends on being able to demonstrate unique value to the end user. This is why uReach applications are designed to be flexible and highly customizable along many dimensions. From interfaces to feature functionality, the user experience can be tailored to address the needs of your target customer segments. This offers service providers the ability to develop new and revenue-generating service offerings that truly stand out from the crowd.

### Flexible Deployment Options To Supercharge Your Business Case

When it comes to launching new service offerings, service providers have learned that managing risk and cost is of paramount importance. uReach Technologies' ValueGrow - Value-Added Managed Services™ programs were designed with your business case in mind. This unique program offers service providers the ability to deploy our applications as managed services and transition them to licensed solutions at a later date. This flexibility helps speed new products to market while controlling costs and reducing risk. ValueGrow offers a seamless transition path from managed to licensed, which allows you to migrate your customers, their data and any application customization we've performed, without service interruption.

## Converged Voice Mail

### A Framework For Converged Services

uReach Technologies' Converged Services Framework (CSF) can be deployed uniformly and in scale across fixed-line, mobile and broadband networks. This comprehensive service delivery framework is designed to provide highly customizable, scalable solutions that can be deployed quickly and economically. The uReach solution, with its carrier-grade scalability and reliability, has been market proven with several of the world's largest carriers, and it currently services millions of customers around the world.

### Built For A Better Bundle

The uReach Technologies solution allows fixed-line, mobile and broadband service providers to deliver messaging and calling services that cut across the traditional telco stovepipe verticals to deliver truly converged functionality to the end user. The result is greater overall customer satisfaction, improved loyalty and larger wallet share.

### Continuity During Transition

Fixed-line, mobile and broadband service providers can leverage our feature-rich, IMS-ready framework to replace aging or discontinued legacy infrastructure today and seamlessly transition our solution to their next-generation networks tomorrow.

### Experience That Counts

uReach Technologies has spent the past seven years developing and deploying converged calling and messaging solutions with some of the largest service providers in the world. This means our solutions are not only hardened, but refined and market ready. Our applications are highly usable and deliver unparalleled functionality to the subscriber.

### Key Unified Messaging Features:

#### » Single Mailbox

One mailbox to check and administer for fixed-line, mobile and broadband voice mail.

#### » Best-in-Class Voice Mail

Offers a rich set of features for users to send, receive and administer their voice messages.

#### » Unique Greetings and Notifications

Users can configure unique greetings and notifications for their mobile, fixed-line and broadband phones.

#### » Message Delivery Via SMS and MMS

Messages can be delivered via SMS & MMS.

#### » Phone, Web and Wireless Access

Users can access their messages and administer their accounts from any device.

#### » Enhanced Notifications

Users can be notified of new messages via pager, SMS, MMS, IM, e-mail and out-dialed call, as well as SMDI and SS7.



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