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**uReach Technologies Receives 2006 Product of the Year Award from
*Communications Solutions***

***Converged Services Framework™ Honored for Outstanding Innovation in the
Delivery of Converged Calling, Converged Messaging and Value-Added
Communications Applications***

HOLMDEL, NJ (May 8, 2007) — uReach Technologies (www.ureachtech.com), a leading provider of converged communications solutions for wireless, wireline and broadband carriers, today announced that Technology Marketing Corporation's (TMC) *Communications Solutions* (www.tmcnet.com/comsol) has named the company's Converged Services Framework (CSF) as a recipient of a 2006 Product of the Year Award.

The uReach CSF delivers converged calling and messaging solutions to some of the largest fixed line, mobile and broadband service providers in the world. Working with its customers, uReach has harnessed the power of converging networks to deliver a suite of revenue-generating services, including fixed-mobile convergence, single number service, voice messaging, unified messaging, converged voicemail, audio SMS and missed call notifications to subscribers.

“For carriers, innovation remains the name of the game in the drive to differentiate offerings and deliver value to subscribers,” said Krishnamurty Kambhampati, CEO and co-founder of uReach Technologies. “We’re thrilled to be recognized by TMC and *Communications Solutions* for our continued work in providing the most innovative and value-driven approach for delivery of revenue-generating communications services.”

“uReach Technologies has been recognized with a 2006 Product of the Year Award for their excellence in technological advancement and application refinement,” said Rich Tehrani, TMC President and Group Editor-in-Chief of *Communications Solutions*, “The uReach team has proven they are committed to quality and excellence in solutions that benefit the customer experience as well as ROI for the companies that use them. I am pleased to honor their hard work and accomplishments and look forward to more innovative solutions from them in the future.”

The seventh annual *Communications Solutions* Product of the Year Award recognizes the vision, leadership and attention to detail that are the hallmarks of the prestigious award.

The most innovative products and services brought to market in 2006 have been selected as recipients of this year's *Communications Solutions* Product of the Year Award for their groundbreaking achievement.

The 2006 Product of the Year Award winners can be found on the [Communications Solutions](#) Web site.

About uReach

uReach Technologies, Inc. is the leading provider of converged communication solutions for the service provider market. The uReach Converged Services Framework (CSF) offers a standards-based and IMS-compliant approach for uniformly deploying value-added voice and data services across wireless, wireline and IP properties quickly, economically and in-scale. Running exclusively on open systems, uReach Enhanced Voice messaging, Audio-SMS, Multimedia Messaging and Single Number Service are currently deployed with over 40 service providers in 38 countries, improving the way millions of subscribers communicate every day.

uReach is a privately-held company headquartered in Holmdel, NJ with offices in Wilmington, MA. For more information, visit www.uReachtech.com.

About TMC

Technology Marketing Corporation (TMC) publishes four print publications: [Customer Inter@ction Solutions](#), [INTERNET TELEPHONY Magazine](#), [IMS Magazine](#) and [Unified Communications](#) (launching summer 2007). [TMCnet](#), TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 0.003 percent of sites in the world by alexa.com*, TMCnet serves nearly two million unique visitors each month, according to WebTrends. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces [INTERNET TELEPHONY Conference & EXPO](#), [Communications Developer Conference](#), [IMS Expo](#) and [Call Center 2.0 Conference](#). TMCnet.com publishes more than 15 topical online newsletters. (**alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.*)

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