



PRESS RELEASE

**Mobile PBX by uReach Technologies  
Receives *Unified Communications*<sup>®</sup> Magazine's  
Product of the Year Award**

***Mobile Carriers can offer Cloud PBX to Small Businesses***

Holmdel, NJ, April 29, 2010 — *uReach Technologies* ([www.uReachTech.com](http://www.uReachTech.com)) announced today that Technology Marketing Corporation (TMC<sup>®</sup>) has named uReach's *Mobile PBX* solution as a recipient of their [\*Unified Communications\*](#) magazine Product of the Year Award.

uReach's Mobile PBX lets mobile carriers bring big-business Unified Communications capabilities to their subscribers who depend on mobility and accessibility. Mobile PBX merges company directory-based communications, call-tree IVR (interactive voice response) call routing for external callers, and Unified Communications capabilities in a streamlined, affordable package.

While an EPABX for a small office, along with typical landline business lines can cost thousands of dollars, most employees already have cell phones. Mobile PBX lets small businesses easily present a more professional image to their callers, while leveraging their existing cell phones for communications with employees. Service providers can now offer a purely mobile-based solution that makes for a cost effective alternative for small businesses, where every dollar counts.

"It is an honor to grant uReach Technologies with a Product of the Year Award for their Mobile PBX solution. uReach has proven their dedication to quality and excellence while supporting the needs in the marketplace," stated Rich Tehrani, CEO, TMC.

Mobile PBX gives small companies access to big-company capabilities. For example, Mobile PBX supports informational announcements for specials and for hours and locations, independent in-hours and out-of-hours caller menus, dial-by-name, and hunt groups. It can be packaged with a power-suite for individual employees, providing unified inbox, single number "find-me/follow-me", virtual fax, conferencing, collaboration and other advanced Unified Communications capabilities.

**About uReach Technologies**

uReach Technologies, Inc. is the leading provider of lifestyle messaging solutions for carriers such as Verizon Wireless, Bell Canada, and Integra Telecom. The uReach Converged Services Framework (CSF) offers a standards-based and IMS-compliant approach for uniformly deploying value-added voice and data services across wireless, wireline and IP properties quickly, economically and in-scale. Running exclusively on open systems, uReach's mobile media and web, visual voicemail, unified messaging and one-number solutions are currently improving the way millions of consumer and small business subscribers around the world communicate every day. uReach is a privately-held company headquartered in Holmdel, NJ. For more information, visit [www.uReachTech.com](http://www.uReachTech.com).

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