



Press Release

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SUNROCKET RENEWS PARTNERSHIP WITH UREACH TECHNOLOGIES FOR DELIVERY OF INNOVATIVE VOIP MESSAGING SOLUTION

Rapidly-Growing Internet Phone Service Provider Leveraging uReach's valueGROW - Value-Added Managed Services™ for largest hosted IP Voice Messaging deployment in North America to-date

HOLMDEL, NJ – Oct. 24, 2006 – uReach Technologies (www.ureachtech.com), a leading provider of converged communication solutions for wireless, wireline, and broadband carriers, today announced that SunRocket, one of the nation's fastest-growing Internet phone service providers, has renewed its contract for VOIP messaging services with uReach's **valueGROW - Value-Added Managed Services™** program. Already deployed in the U.S. market, SunRocket's next-generation IP voice messaging services a rapidly growing nationwide subscriber base and marks the largest managed VOIP voice messaging deployment in North America.

“uReach has served as a trusted partner in enabling SunRocket to deploy a rich, IP-based messaging platform to our subscribers,” said Mark Fedor, chief technology officer, SunRocket. “By leveraging uReach's robust and scalable Converged Service Framework and innovative valueGROW managed services program, SunRocket can deliver enhanced voicemail features that differentiate our offering from the competition. We are excited to start the next chapter in the SunRocket-uReach relationship.”

Developed using uReach's Converged Services Framework, SunRocket's Enhanced VoiceMail allows subscribers to listen to their voicemail messages on the phone, online or via email. Subscribers can also get voicemail notifications sent to their cell phone, email address or even to

instant messenger accounts for easy voicemail management. And SunRocket's service automatically comes with optional voicemail boxes for each SunRocket phone number, so anyone in a subscriber's home with an assigned SunRocket Signature Number can access his or her personal message center.

"We're proud to play a role in SunRocket's continued success," said Krishnamurty Kambhampati, CEO and co-founder of uReach Technologies. "The SunRocket partnership is further evidence of how we work with our customers meet their business as well as technology objectives to compete in their chosen markets."

Leveraging a standard-based software architecture running on open systems, uReach's Converged Services Framework (CSF) was designed from the ground up to meet service providers' stringent requirements for reliability and availability, while remaining cost-effective to deploy and operate. uReach further differentiates itself by offering both a turn-key managed service and fully-licensed solution for service providers.

uReach Technologies' **valueGROW - Value-Added Managed Services™** offers an unparalleled degree of business flexibility for service providers looking to enter the market quickly with a minimum of upfront cost. This unique turnkey approach makes it fast, easy, and economical to deploy new services with uReach Technologies. It also offers a seamless transition path from hosted to licensed, which allows service providers to migrate their customers, their data and any application customizations we've performed, to a licensed solution at any time.

About SunRocket

Headquartered in Vienna, Virginia, SunRocket, the "no gotcha" phone company, is bringing Internet phone service to mainstream America with the nation's first full-year, flat-rate home phone package. SunRocket is the only company to offer complete Internet phone service at an all-inclusive, annual price of \$199, with no hidden charges, termination penalties or "gotchas." SunRocket makes it easy for households with high-speed Internet access to take advantage of the incredible value and enhanced capabilities of state-of-the-art Internet telephony. For more information about this privately held corporation, see the company's web site at www.SunRocket.com.

About uReach Technologies

uReach Technologies, Inc is the leading provider of converged communication solutions for the service provider market. The uReach Converged Services Framework (CSF) offers a standard-based and IMS-compliant approach for uniformly deploying value-added voice and data services across wireless, wireline and IP properties quickly, economically and in scale. Running exclusively on open systems, uReach Enhanced Voice Messaging, Audio-SMS, Multimedia Messaging, Single Number Service are currently deployed with over 40 service providers in 38 countries improving the way millions of subscribers communicate everyday.

uReach is a privately held company headquartered in Holmdel NJ with offices in Wilmington, MA. For more information, visit www.uReachTech.com.

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